

The Sonoma Wedding Show

131 Sunset Ave, Suite E134 Suisun City CA 94584 – 707.583.2355 – fax 707.583.2303
web: SonomaWeddingShow.com – email: info@SonomaWeddingShow.com

2010 Vendor Agreement - Show Date: September 19, 2010

Company Name: _____

Applicant Name: _____

Street Address: _____

City, State, Zip: _____

Daytime Phone: _____

Cell Phone: _____

Email Address: _____

Type of Business: _____

Total Amount Due: \$ _____ Deposit Paid: \$ _____ Balance Due: \$ _____

Payment Method: Business Check - Money Order/Cashier's Check - Visa/MasterCard/AmEx

SUBJECT TO THE TERMS AND CONDITIONS SET FORTH ON THIS FIVE PAGE AGREEMENT, AND ANY ACCOMPANYING ATTACHMENTS, WHICH ARE INCORPORATED INTO AND FORM A PART OF THIS AGREEMENT. UPON ACCEPTANCE BY SONOMA WEDDING SHOW (HEREAFTER REFERRED TO AS "SWS"), WE THE UNDERSIGNED, (HEREAFTER REFERRED TO AS "VENDOR") AGREE TO RENT BOOTH SPACE(S) FROM "SWS" FOR PARTICIPATION IN THE 2010 SONOMA WEDDING SHOW. VENDOR AGREES PARTICIPATION IS CONTINGENT UPON PAYMENT IN FULL OF BOOTH SPACE(S) BY SEPTEMBER 17, 2010 AND THAT LOCATION AND PLACEMENT OF BOOTH IS ENTIRELY AT THE DISCRETION OF THE "SWS". UNLESS OTHER ARRANGEMENTS HAVE BEEN MADE IN WRITING.

Show Location: Santa Rosa Golf and Country Club, 333 Country Club Drive, Santa Rosa CA 95401

Vendor Name: _____ Title: _____

Vendor Signature: _____ Date: _____

"SWS" Signature: _____ Date: _____

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VENDOR / BOOTH OPTIONS

Standard Booth Size

Price

- | | | |
|--------------------------|--|---------------------------|
| <input type="checkbox"/> | Standard Booth Space 4' TABLE (5' wide by 7' deep) - | \$395 – reg. \$495 |
| <input type="checkbox"/> | Large Booth Space 8' TABLE (10' wide by 7' deep) - | \$595 – reg. \$795 |

Vendor Show Options

- | | | | |
|--------------------------|--------------------|---|---|
| <input type="checkbox"/> | Bridal Bag Insert: | - | \$95.00 WITH purchase of a booth |
| <input type="checkbox"/> | Bridal Bag Insert: | - | \$295.00 WITHOUT purchase of a booth |
| <input type="checkbox"/> | Pipe and Drape | - | \$50 Center row located in the main ball room. |

Bridal Bag Insert Terms: 1.) Promotional item must weigh less than 8 oz. 2.) Vendor must produce and supply promotional item at vendors cost. 3.) “SWS” must receive Vendor promotional item by September 10, 2010. 4.) Max dimensions of item are 8.5" X 11" 5.) Cross-promotion is not allowed unless approved in advance.

Vendor Booth Options

- | | | | |
|--------------------------|--|---|-----------|
| <input type="checkbox"/> | I need linen for my table | - | No Charge |
| <input type="checkbox"/> | I need a table sign made with my business name | - | \$10.00 |
| <input type="checkbox"/> | I need electricity supplied to my booth | - | \$25.00 |

(Power will be placed near your booth. Vendor must provide 25 ft. extension cord)

Giveaways And Prizes: Great opportunity to further promote your business!

- | | |
|--------------------------|--|
| <input type="checkbox"/> | YES – I am interested please contact me. |
| <input type="checkbox"/> | NO – I am not interested. |

For additional exposure and marketing opportunities, vendors may choose to participate in giveaways at the Show. Prizes will be awarded onstage as well featured online

Prizes presented onstage should be at least \$500 in value.

A limited number of vendors can also participate as a sponsor of the “SWS”. Sponsors will be mentioned in our radio spots as well as featured on the “SWS” web sites. If interested please contact a representative for additional information.

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Internet Listings: No charge for current vendors

YES – I am interested please contact me.

NO – I am not interested.

The *Sonoma Wedding Show* includes a free online listing of your company, phone number, web site and email listing in your business category on our web site <http://SonomaWeddingShow.com>

Internet Listings Non Vendor:

YES – **\$175** (No charge for current vendors)

NO – I am not interested.

The *Sonoma Wedding Show* non vendor online listing is an option for businesses that prefer to only advertise online and/or via our Bridal Bag Inserts. The term of the online (non vendor) listing is one year. Listing will begin within one week of date below. The online listing consists of your Companies Name, Phone Number, Web Site and Email Listing in your business category on our web site <http://SonomaWeddingShow.com>

Lead List: No charge for current vendors

YES – Please email me the lead list.

NO – I am not interested.

The *Sonoma Wedding Show* provides vendors with leads via online and show bridal registration.

Video Interview: No Charge For Vendors Participating In Our Current Show.

YES – I am interested!

NO – I am NOT interested.

At some point during the wedding show (preferably before the doors open) we will video your booth, products and do a short interview that will be linked to your online listing.

Booth space is on a first come (deposit paid) first reserved basis. All paid vendors who participate in the September 19, 2010 **Sonoma Wedding Show** will have their September 19, 2010 discounted booth rate locked in for our next wedding show (January 9, 2011) if they choose to participate. Vendors understand that contests, giveaways and advertising methods may change or be canceled at "SWS's" discretion.

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Sonoma Wedding Show Rules and Policies

Show Date: September 19, 2010

Sonoma Wedding Show Payment Policy

Payment for spaces utilized for the 2010 **Sonoma Wedding Show** will be as follows: All Deposits are NON-Refundable, NON-Transferable. VENDOR agrees to pay 100% of the anticipated charges due to “SWS” prior to the start time of the event as noted above. Charges incurred above and beyond anticipated are due and payable to “SWS” upon the receipt of invoice. In the event a booth space is not paid in full prior to show date(s), reserved booth space and deposit shall be forfeited at VENDOR’S expense. All Payments are to be made payable to the **SONOMA WEDDING SHOW**.

A service charge of \$25.00 will be imposed on any checks returned for non-sufficient funds. “SWS” will pursue all legal and civil avenues allowable by law to collect the debt.
(Please include Vendor Name on all checks)

FINAL PAYMENT DUE NO LATER THAN SEPTEMBER 17, 2010

**Mail Check or Money Order to: Sonoma Wedding Show
131 Sunset Ave. Suite E134
Suisun City CA 94585**

Event Hours:

Sunday 09/19/2010 – 8:00 A.M. to 10:45 A.M.	–	VENDOR MOVE-IN
Sunday 09/19/2010 – 11:00 A.M. to 4:00 P.M.	–	WEDDING SHOW
Sunday 09/19/2010 – 4:00 P.M. to 5:00 P.M.	–	VENDOR CLEAN-UP/MOVE-OUT

(We are arranging for early move-in time on Saturday as well, please ask if needed.)

“SWS”: For the purpose of this agreement, any mention or reference to the “SWS” means the Sonoma Wedding Show “SWS”, Suisun City, CA

BOOTH:

The VENDOR will be rented an assigned space and an area not to exceed booth boundaries. No displays or signage will be permitted outside this space without written permission from show management. Management reserves the right to change booth assignment.

RENTAL:

The booth rental is exclusive to the VENDOR whose name appears on this agreement and no portion of the space can be sublet or assigned. The VENDOR shall forfeit his right to the space, all rental monies paid, and upon demand by management, pay any balance owing if the VENDOR fails to occupy, use the space, or have the exhibit completed and in place by the opening of the show.

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Sonoma Wedding Show Rules and Policies – part 2

RESTRICTIONS: The management reserves the right to restrict or remove, without refund, any exhibits that have been falsely entered or deemed by the management to be unsuitable or objectionable. *No smoking or drinking of alcoholic beverages is allowed except in those areas set aside for such.* VENDORS using sound as a marketing devices shall do so in a manner not to disturb or affect the business of other VENDORS. P.A. Devices or microphones are strictly prohibited. *VENDORS shall not use adhesives or fasteners in any way to affix any item to any portion of the “SWS”. *ALL VENDORS ARE REQUIRED, AT THEIR EXPENSE OF MONIES OR EFFORTS, TO SECURE ANY LICENSES, PERMITS, OR MAKE ANY CONTACTS NECESSARY TO COMPLY WITH LOCAL HEALTH PERMITS, FIRE CODES, TAX COLLECTION AND PAYMENT REQUIREMENTS, AS WELL AS ANY CITY, COUNTY, STATE OR FEDERAL REGULATION OR LAWS THAT WOULD BE BINDING ON THE VENDOR. BOOTH CLOSURE BY ANY GOVERNMENTAL BODY WILL REFLECT SOLELY ON THE VENDOR AND NO REFUNDS WILL BE MADE.

SAMPLING: VENDORS may sample only products that they normally serve or produce in their business. Under no circumstances will samples be sold.

CANCELLATION: Should the VENDOR cancel this agreement for any reason, or should management deem the VENDOR in default or in violation of this agreement, all monies paid to management by VENDOR shall be retained by management. Further, any balances due shall be considered owing and upon demand, VENDOR will pay said balance to management. Should event have to be canceled due to an Act of God all monies paid by vendor will be refunded and Vendor will have no claim against “SWS”.

INDEMNIFICATION: By signing this agreement the VENDOR shall defend, indemnify and hold harmless the Sonoma Wedding Show “SWS”, the Santa Rosa Golf and Country Club.; their parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents herein from and against all claims, damages, losses and expenses, including attorneys’ fees arising out of or resulting from the acts, errors, omissions, conduct or operations of the VENDOR, provided that any such claim, damage, loss or expense (1) is attributable to bodily injury, sickness, disease or death or to injury to or destruction of tangible property, including the loss of use resulting there-from, and (2) is caused or is claimed or alleged to have been caused, in whole or in part, by negligent act, error, omission, conduct or operation of the VENDOR, or any sub-vendors, or anyone directly or indirectly employed by any of them or anyone for whose acts any of them may be liable, or (3) is abused or is claimed to have been caused, in whole or in part, by any product sold or service rendered by the VENDOR, its agents, employees, or sub-vendors.

Total Amount Due: \$ _____ Deposit Paid: \$ _____ Balance Due: \$ _____

Payment Schedule: \$ _____ monthly until paid in full. - or - Charge my balance on: ____/____/____

Vendor Name: _____ Title: _____

Vendor Signature: _____ Date: _____

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2010 Vendor Credit Card Information

Company Name: _____

Applicant Name: _____

Daytime Phone: _____

Email Address: _____

Total Amount Due: \$ _____ Charge This Amount Today: \$ _____

PLEASE CHARGE MY CARD THE AMOUNT BELOW ON THE DATE BELOW

Please Charge The Balance of \$ _____ on ___/___/___
(Balance due by 09/17/2010).

Payment Method: (Please Circle) Visa / MasterCard / AmEx / Discover / CHECK

Credit Card Number: _____ **Credit Card Date:** _____

Credit Card 3 or 4 Digit Code: _____

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Show Location: Santa Rosa Golf and Country Club – Club Phone (707) 546-3485

Name on Credit Card: _____ Title: _____

Authorized Card Signature: _____ Date: _____

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We welcome any suggestions or ideas you may have and will try to incorporate as many ideas as possible. Our goal is to make the Sonoma Wedding Show the greatest most elegant show in the CA and we would love to hear from you!

Suggestions - Comments – Ideas

Thank You!